

## THESES REQUIREMENTS

- Theses volume – 2 full pages A4 (297x210 mm), book orientation. Margins – 20 mm. Font – Times New Roman, size – 14, line spacing – 1,0; style – Normal.
- USC (left corner of the page).
- Name and surname (full, bold), degree (PhD, postgraduate, student), position, organization, department (right corner of the page).
- Title is performed in bold letters, central orientation.
- Paragraph – 1 cm. Pages should not be numbered, without hyphens.
- Reference list is not required or (Times New Roman, 12, italic) is to be placed below the text (bibliography is made according to standards (see "Bulletin of HAC of Ukraine")), references should be given in square brackets. Do not use hyperlinks.
- The text of the theses should not contain tables and graphs.

### NOTES:

- in case of the participant' absence at the conference for reasons independent from organizational committee the payment made is not refundable;

### SAMPLE ABSTRACT

Shevchenko JB,  
LLC AF "Audit-Plus"  
Kharkov

### MARKETING AUDIT

A necessary condition for the success of the internal audit ku is the cooperation of management and staff units that are checked ... (abstract)

### REFERENCES

## CONFERENCE APPLICATION FORM

Full name \_\_\_\_\_  
\_\_\_\_\_

A representative of an organization \_\_\_\_\_  
\_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

(post code)

Phone / Mobile \_\_\_\_\_

E-mail \_\_\_\_\_

Please note the following list  
plan:

- A presentation (10-20 min.) •
- Participate as a listener •
- Only print abstracts •

Do I need a multimedia projector?

- Yes •
- No •

Title:  
\_\_\_\_\_  
\_\_\_\_\_

For timely formation of the conference program and collection of materials please send till **20<sup>th</sup> of October 2013** on email **ma\_audit\_plus@yahoo.com**

## Conference

*" One day from the audit company life"  
dedicated to the 20th anniversary of audit in  
Ukraine and final audit fee the Kharkov region.*

*8<sup>th</sup> of November 2013*



## INVITATION

**Kharkov  
2013**

**Dear colleagues!**

We invite you to take part in a workshop of the II International scientific and practical conference:

***" One day from the audit company life"  
dedicated to the 20th anniversary of audit in  
Ukraine***

This meeting will be held under Audit Chamber of Ukraine at 08 November 2013 in Kharkov, Ukraine <http://www.city.kharkov.ua/en/video/klip-pro-harkov-836.html>)

The main topics for the free discussion are following:

- routine management of the audit company
- selection of auditors and experts,
- personnel motivation
- qualification criteria , education and training of auditor
- audit market (Ukraine) status and client search, domestic marketing
- PR actions
- cost structure of audit services
- interaction and cooperation between audit companies
- European audit culture and Ukraine practice, implementation of international standards of the audit

## **REGULATION OF THE CONFERENCE**

**08.11.2013**

from 09<sup>00</sup> to 10<sup>00</sup> - Registration of participants at 46, Tobolskaya str. on the ground floor;  
from 10<sup>00</sup> to 10<sup>30</sup> - Opening remarks;  
from 10<sup>30</sup> to 12<sup>30</sup> reports of participants;  
from 12<sup>30</sup> to 13<sup>30</sup> coffee break;  
from 13<sup>30</sup> to 15<sup>30</sup> reports of participants;  
from 15<sup>30</sup> to 16<sup>00</sup> - Coffee Break;  
from 16<sup>00</sup> to 18<sup>00</sup> - report of participants.  
from 18<sup>00</sup>- buffet  
Schedule of the conference can be changed.

### **Working languages:**

Ukrainian, Russian and English.

Abstracts of the Conference will be issued before the beginning. Those participants who will pay the cost of the conference, but will not be able to attend the conference materials will be sent after its completion.

For timely formation of the conference program and collection of materials please send till **20<sup>th</sup> of October 2013** on email [ma\\_audit\\_plus@yahoo.com](mailto:ma_audit_plus@yahoo.com)

Applications for participation in the conference accepted till **25<sup>th</sup> of October 2013**

## **NOTES:**

- the absence of participants at the conference for reasons beyond the control of the organizing committee paid is not refundable.

**Telephone of the organizational committee:**  
+38(057) 720-59-91 Anna.

### **Conference Venue**

Ukraine, Kharkov, 46, Tobolskata str.( ground floor)

***We look forward to your participation in the  
conference!  
Sincerely, organizing committee.***